

#### 2016 INTERNET MINUTE? facebook NETFLIX 69,444 WhatsApp 701,389 Hours Facebook watched **150 MILLION** 20.8 MILLION+ logins. **Emails Sent** Messages You Tube NETFLIX UBER 70,017 1,389 Hours 2.78 MILLION Uber Rides Watched tinder 972,222 527,760 5751,522 **Photos** Spent Online Shared 51,000 2.4 MILLION 1.8 Million App Store SECONDS Snaps Google Created 38,052 Hours of Music

\$203,596 In sales

Linked in

Accounts

347.222 New Tweets

Spotify

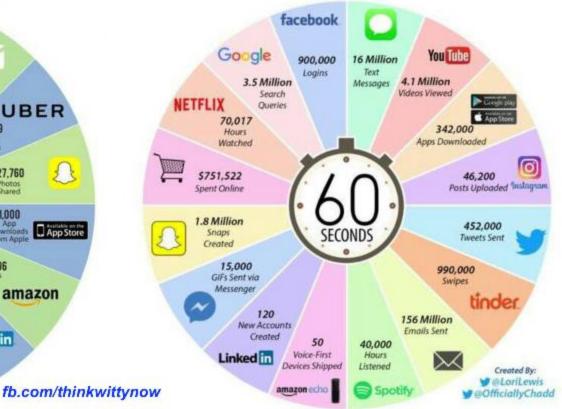
**1.04 MILLION** 

Vine

38,194

amazon

# 2017 This Is What Happens In An Internet Minute



# Moving into new business models in Internet age, everything need to be connected





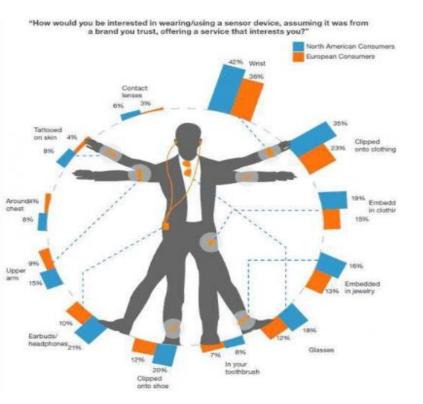


We thought 2G – 3G migration will help! We thought 3G – 4G migration will help! We now think 5G could help??



# By 2020, 57,000 NEW things will be added to the NET every second!

#### Sensors everywhere, providing real time communications



#### **Digital assistants**







#### **Connected cars**

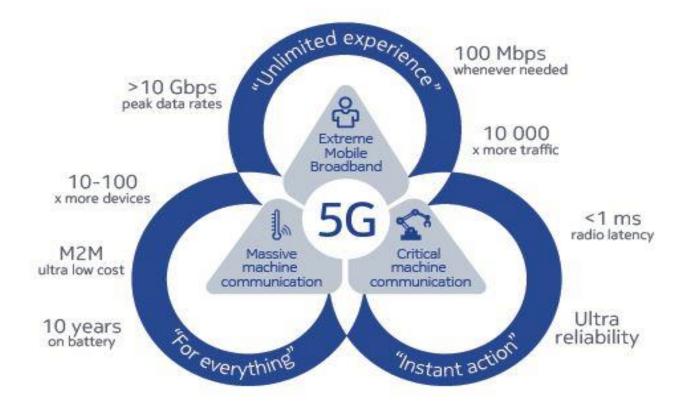






Need significant capacity, enormous amount of simultaneous connections and lowest latency possibly which 3G/4G technologies cannot sustain

## What does 5G promise





### Diverse spectrum possibilities on 5G



Low bands below 1 GHz: longer range for e.g. mobile broadband and massive IoT e.g. 600 MHz, 700 MHz, 850/900 MHz

Mid bands 1 GHz to 6 GHz: wider bandwidths for e.g. eMBB and mission-critical e.g. 3.4-3.8 GHz, 3.8-4.2 GHz, 4.4-4.9 GHz

High bands above 24 GHz (mmWave): extreme bandwidths e.g. 24.25-27.5 GHz, 27.5-29.5, 37-40, 64-71 GHz

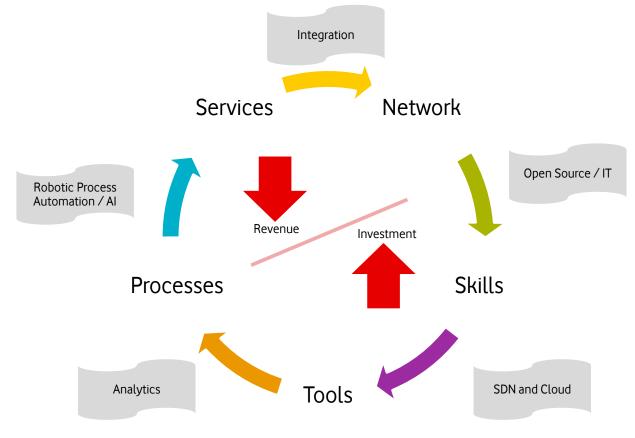
Licensed Spectrum
Exclusive use

Shared Spectrum
New shared spectrum paradigms

Unlicensed Spectrum
Shared use



## Massive challenges await everyone



Balancing investments vs returns – a big challenge

# Thanks!